Marketing for groups

This includes:

* A post for the calendar in your website. It’s set up for Pros users, but can be used with any site that allows calendar posts and detailed meeting descriptions. Instructions for posting on pros are attached in a separate file.
* Emails
	+ Please send these to your entire emails list (not just members) on the dates reflected below. There are 2 “price hike warning” emails that MUST be sent on the dates specified; others you can fit in on dates around the suggested dates.
	+ Look for yellow highlights; these are things that may need to be edited by you.
	+ If you have pros, the Dear [firstName] start can just be cut and pasted along with the email and will generate the correct result.

Pros post (see instructions if you don’t know how to post this)

Date: October 31-November 3

Speaker: Over 30 Presenters

Pros Title:
In Cincinnati: The National Real Estate Investing Summit

Short description:

4 days of learning and networking alongside over 900 of your fellow investors at the Nation’s biggest, best, and fun-est conference and trade show for independent real estate entrepreneurs in the U.S.

Pros Event Details

October 31st-November 3rd
IN CINCINNATI **Build Relationships,
Build Your Knowledge,
Build Your Team
at the 2024 National Real Estate Investing Summit**(Sponsored by OREIA, register at [www.OREIAConvention.com](http://www.OREIAConvention.com))

 Having trouble finding deals that make sense?

 Welcome to the low-inventory, high-priced, high interest rate 2024 market.

 But as you’ve heard many times, it’s ALWAYS a good time to invest in real estate…

 We really believe that, and that’s why you should get to the 2024 National Real Estate Investing Summit.

**You’ll Learn WHAT You Need to Know and
WHO You Need to Know
To Make the 2024-2025 Market
Profitable for YOU**

 The strategies and tactics that worked 2 years ago, and 5 years ago, just aren’t working in today’s market.

 Your colleagues who are making money are doing it by moving with the market:

* Finding off-market deals
* Financing them creatively, with seller financing, private money, and partners
* Using higher-profit alternative exit strategies to make deals “pencil out”—like mid-term rentals, shared housing and more
* Looking at other, less over-valued asset classes—commercial, mobile homes, land, notes, and yes, even apartment buildings

And making sure YOU can do these things is the focus of this year’s National Summit.

**You’ll Build Your Skills
in Over 30 Workshops,
And Relationships
with over 900 Like-Minded Colleagues**

 Think of the opportunities to learn, grow, get inspired, connect, and PROSPER…

 …To meet your next financial friend, ally, partner, or advisor…

 …To make a huge difference in your income and wealth in the next 12 months…

 …and GET REGISTERED.

**The earlier you get your ticket, the cheaper it is (and the Summit fills up early every year), so grab your seat today at**[**THIS LINK**](http://www.oreiaconvention.com/)

**Let’s Meet Up at the Summit!**

Emails to send

#1 Send around august 21

Let’s Meet Up in Cincinnati…

Hey, [firstName];

 We’d love to meet up with you—and 900 of our future financial friends—in Cincinnati on October 31st-November 3rd.

 **We’ll all be at the 2024 National Real Estate Investing Summit**.

 We meet up there every year to:

* **Learn to grow** and refine our businesses with the most profitable strategies, techniques, and technologies that are working for real-life investors RIGHT NOW
* **Create new relationships** with future financial friends, allies, service providers, advisors, and partners
* **Build our teams** with dozens of investor-friendly national vendors, ranging from lenders to IRA custodians to software providers and more

It’s easy to be part of the biggest, most valuable (and fun-est!) event of the year—just get the details (and your ticket) [HERE](http://www.OREIAConvention.com).

It’s just $197 to attend all 4 days when you register by August 31st!

We hope to see you there—

[Your Group Signature Here]

Email 2 send around august 26

Just take a sec and look at this

Good Morning, [firstName];

 Take a look at [this lineup of workshops](https://oreiaconvention.com/2024-speakers/).

We’re pretty sure that when you do, you’ll decide to drop whatever you had planned for October 31st – November 3rd, and join us at the National Real Estate Investing Summit.

The entire agenda is built around helping YOU meet the challenges of the 2024 market:

* How to find more, and better, deals
* How to get financing on better terms
* How to make the properties you already have make more money
* How to get into less competitive, more profitable asset classes like apartments, land, self-storage, notes, and shared housing

The $197 early bird price ends on August 31st, so [check out the agenda](https://oreiaconvention.com/2024-speakers/) and grab your seat while they’re still crazy-cheap!

See You In Cincinnati on October 31st-November 3rd?

[Your Group Signature Here]

Email 3 Send August 30th

What, you LIKE paying the higher prices?

Dear [firstName];

 One of the biggest challenges in the market right now is higher prices.

 On houses. On loans. On operating expenses.

 But there’s no reason to pay the higher price to learn how to get LOWER prices on those things…

 **Tomorrow is the LAST DAY to get your in-person seat at the 2024 National Real Estate Summit for just $197**.

 If you’ve [looked at the schedule](https://oreiaconvention.com/2024-agenda/), you already know that you need to be there. The question is, do you want to save some money by registering today?

 Get your seat [HERE](http://www.OREIAConvention.com), before it’s too late!

[Your Group Signature Here]

Email 4 send around September 15th

On Halloween, your competition will disappear.

We’ve got great news, [firstName];

On October 31st, all your competition will be GONE.

The bad news is, they’ll only be gone for 4 days to the [National Real Estate Investing Summit](http://www.OREIAConvention.com).

The worse news is, when they come back, they’ll know how to:

* Find better deals
* Get better financing
* Make every deal they do more profitable, and
* Invest in things you DON’T know how to invest in, like self-storage, shared housing, notes, land, and apartments.

But the good news is, you can JOIN them (and have fun, and build life-long friendships!) just by coming to Cincinnati, too!

It’s easy (and inexpensive) to get your ticket [HERE](http://www.OREIAConvention.com).

Don’t try to beat ‘em. Join ‘em.

[Your Group Signature Here]

P.S. Can’t be there in person…or can’t attend all 4 days in person? You can also attend from home, watch sessions all day, and get the recordings of every single one of the 30+ regular sessions by going [HERE](http://www.OREIAConvention.com) and selecting “virtual attendance”.

Email 5 send Sept 29

Stupid Inflation.

Dear [firstName];

 Ugh, inflation.

The silent tax that’s raised the price of everything from home prices to interest rates to the cost of a sheet of drywall.

**And it’s about to raise the price of the 2024 National Real Estate Summit, too...by over 20%. In one day.**

That day is Tuesday—until then, you can still get your ticket to this skill-building, money-making, relationship-creating conference for just $247.

Get your ticket today at [www.OREIAConvention.com](http://www.OREIAConvention.com), and let’s meet up and become better, more inflation-proof real estate investors!

See you in Cincinnati on October 31-November 3!

[Your Group Signature Here]